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Creative Hot Sauce focuses on all aspects of creativity and design, covering the *creative arts*, and the *technical design* disciplines.

Creative Design is the process that leads to a new or unique product. The term creativity is often used in the world of the arts where the product is called a creative. The process is similar to that of innovation and invention, the words more often used in science and technology. In fact creativity spans virtually all aspects of human life because we were designed to use our intelligence to advance our living experience. Design is in our very blueprint and becomes our purpose in life.

The ideas of new or unique are of course relative. Often it just means in the sense of current experience. Whilst we would never be able to re-invent the wheel, we do sometime pass as new what previous generations or civilizations already discovered.

Development can be a gradual process of small iterations from conception whereas creativity is normally associated with a step change or even a leap forward in design. In order to make such a change often lateral thinking is required or 'thinking outside the box'. Of course creativeness can be assigned to the whole or simply creating a new part of an object or system.

There are many factors that determine how creative an individual or team will be. The 'creative environment' is one essential concern in this regard. Being surrounded by things that stimulate and inspire is key among these essentials. It is also thought that a creative team that can bounce ideas around can be a stimulus. Many creative individuals work alone and appear to have inner stimulus for their creativity.

Creative people are often seen as more volatile and in some respects more depressive than other people. It is true that a person that continually fails to bring to reality what they imagine will never be truly content. So one major lesson to be learned as a creator or designer is to be reasonable and work within the constraints that time, finance and space allow. Being unrealistic in our expectations can truly be a burden on the creative mind.

Welcome to Creative Hot Sauce! - Creative Hot Sauce

Written by Paul Smith - Last Updated Tuesday, 13 July 2010 16:10

Design touches every part of our lives from where we live to what we buy and use. Art and science are not that different in reality. Technology requires creativity and purpose to revolutionize the lives we live and improve our experience. We all have something to offer given the right environment and opportunity.